

Board Meeting Minutes

June 19, 2019

Call to Order

Chairman Cooper called the meeting to order at 8:03 am. He welcomed everyone and we went around the room introducing ourselves as there were new attendees.

Privilege of the Floor

Director Mayforth introduced Claudia Whitmire, Deputy Director of CAPC. Ms. Whitmire presented the Community Action Planning Council Needs Assessment. Mr. Alexander commented that the old Cooper Street School, which is now CAPC, was a disaster. He said the changes that have been made since the building has become CAPC have been great and congratulated Ms. Whitmire on the changes. He then questioned why she refers to her clients as customers. Ms. Whitmire replied that the goal is to show people that they have value. “We want to help them, and they can help us.” She said that there have been several past customers that now work for the community. She gave an example of the Community Action Angels, a program founded by a former recipient of services, who later returned to help others.

Approval of Minutes

Chairman Cooper asked for corrections to or discussion of the minutes for the December 19, 2018 Board Meeting. There were none. Chairman Cooper then asked for a motion to approve the minutes. Ms. Pietroski made a motion. Ms. Pettit seconded. All were in favor.

Chairman Cooper asked for corrections to or discussion of the minutes for the March 18, 2019 Executive Board Meeting. There were none. Chairman Cooper then asked for a motion to approve the minutes. Mr. Alexander made a motion. Mr. Todd seconded. All were in favor.

Chairman Cooper asked for corrections to or discussion of the minutes for the March 20, 2019 Board Meeting. There were none. Chairman Cooper then asked for a motion to approve the minutes. Ms. Stone made a motion. Ms. Pietroski seconded. All were in favor.

Chairman Cooper asked for corrections to or discussion of the minutes for the April 8, 2019 Board Meeting. There were none. Chairman Cooper then asked for a motion to approve the minutes. Ms. Pietroski made a motion. Mr. O’Driscoll seconded. All were in favor.

Correspondence

Executive Director Mayforth reported that no correspondence had been received.

One-Stop Operator Report

One-Stop Manager, Tim Maloney, reviewed the First Quarter statistics for Jefferson County One-Stop and the Lewis County One-Stop. Mr. Maloney explained that the funding ended for the Veteran’s Financial Coach program. Mr. Alexander questioned if the Veteran workshop is state funded. Mr. Maloney responded that it was a Department of Labor program. Mr. Cooper asked if there are any other similar Veteran’s programs on Fort Drum. Ms. Mayforth replied that there is, with one example

being TAP (Transition Assistance Program). Ms. Mayforth also went on to explain that though the funding comes from the federal government, NYS DOL won the grant and administered the program. Further discussion ensued.

Mr. Maloney reviewed the Jefferson Leadership and Business Symposium in which Jerry Greenfield, Co-Founder of Ben & Jerry's Homemade, Inc., was a speaker. Mr. Maloney and Ms. Mayforth have served on this committee for a few years now. He said attendance for this event has increased over the past few years, and credited JCC with the program's growth.

Mr. Maloney introduced our new Youth/Young Adult Coordinator, Ethan Brown; and commented that the Summer Youth Employment Program is off to a good start. The Summer Youth Counselors are all new as well with one exception.

Director Cheryl presented the Career Jam photographs. Ms. Mayforth explained that this event has grown to include 2100 students from 28 school districts across the North Country, including our neighbors in St. Lawrence County.

Ms. Pietroski stated that her 8th grade nephew said that Career Jam helped him to solidify his future plans. She also stated that a lot of students do not know about disabilities and the careers to assist the disabled.

Director Mayforth thanked The Board for their support of the event and explained that 2/3 of the cost comes from outside support, but unfortunately none from the city. She said the NYS Business Council had once asked, "How do we get kids interested in careers?" Cheryl exclaimed, "We found a way! Let's keep fighting the fight." Ms. Mayforth also explained that BOCES will be conducting a pathways survey to measure how we are getting across to students.

Financial Report

There is a 19.1% increase in the Program Year 19 approved for now, this may be modified in September. There is a resolution to modify Program Year 18, but no money yet. We have to spend 80% even though WIOA requires only 75%. Directors have asked to drop to 75% for PY 18. A detailed budget will be available in late September.

Mr. Cooper questioned why there is a Dislocated Worker for Jefferson and Lewis County column and a column for Dislocated Worker for Adults. Cheryl explained they are recorded differently and Angel said it is due to the transfer. The transfer has to have its own designation. Dislocated Worker numbers will be going down due to a decrease in unemployment numbers.

Angel expressed that there is plenty of money for On-The-Job Training in the next Program Year.

Upcoming Events

Cheryl announced The Childcare Summit to take place on July 10, 2019 at The Hilton Garden Inn. Sylvie Nelson will be holding a separate Childcare Summit for Clinton, Franklin, Essex and Hamilton County. There will be guest speakers to make known the issues with unaffordable and unavailable child care. Angel asked for any contacts. Jenny said she would get the names of the State Childcare Taskforce.

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Ms. Mayforth also broadcasted that Concentrix will be having a recruiting event on June 25, 2019 which will also encourage the Trade Act. In addition, Mr. Alexander is meeting with people regarding our agency moving to the Concentrix building and combining with our partners from JCC. Ms. Mayforth exclaimed, “Good things are happening.”

Mr. Castillo was nominated for 2nd Vice Chair. All in Favor.

New Business

Resolution #18-10 Ratification of Use of Perkins Grant Funds

Chairman Cooper asked for questions on the resolution. There were none. He then asked for a motion for approval.

Motion: Mr. Alexander

Second: Mr. Castillo

Approved: Unanimously

Resolution #18-11 Ratification of Youth Recruiting Incentives

Chairman Cooper asked for questions on the resolution. There were none. He then asked for a motion for approval.

Motion: Mr. Alexander

Second: Mr. Monaco

Approved: Unanimously

Resolution #18-12 Membership Renewal-New York Association of Employment and Training Professionals (NYATEP)

Chairman Cooper asked for questions on the resolution. There were none. He then asked for a motion for approval.

Motion: Ms. Pietroski

Second: Mr. O’Driscoll

Approved: Unanimously

Resolution #18-13 Nomination/Election of Officers for Program Year 2019

Chairman Cooper asked for questions on the resolution. There were none. Mr. Cooper asked all in favor of Rod Castillo for 2nd Vice Chair.

Motion: Ms. Pietroski

Second: Ms. Yarina

Approved: Unanimously

Resolution #18-14 Membership Renewal National Association of Workforce Boards (NAWB)

Chairman Cooper asked for questions on the resolution. There were none. He then asked for a motion for approval.

Motion: Mr. Alexander

Second: Mr. Misiewicz

Approved: Unanimously

Resolution #18-15 Approval of the Program Year 2018 Modification
Tabled

Resolution #18-15 Approval of Program Year 2019 Budget

Chairman Cooper asked for questions on the resolution. There were none. He then asked for a motion for approval.

Motion: Mr. Monaco

Second: Ms. Pietroski

Approved: Unanimously

Resolution #18-16 Approval of Youth Services for Program Year 2019

Chairman Cooper asked for questions on the resolution. There were none. He then asked for a motion for approval.

Motion: Mr. O'Driscoll

Second: Mr. Monaco

Approved: Unanimously

Resolution #18-17 Approval of Program Year Meeting Dates

From Wednesdays to Thursdays. Chairman Cooper asked for questions on the resolution. There were none. He then asked for a motion for approval.

Motion: Mr. Alexander

Second: Ms. Pettit

Approved: Unanimously

Roundtable Discussion

Chairman Cooper opened the floor for any news, updates or comments.

Ms. Pettit asked if the high waters locally we have had have effected employment opportunities. Ms. Mayforth answered that there has not been any major impact that we have seen so far. Mr. Cooper stated there has been a decline in revenue at marinas. Mr. Monaco predicts a boom in repair business after the water recedes. Ms. Pettit commented that roofers and painters are not currently busy.

Mr. Hayden questioned why it is so hard to find workers. He will be taking a webinar on solutions to labor shortages. Mr. Cooper said his firm struggles to find retention in Engineering and there are dozens of jobs available. Anthony commented that Jefferson County is at a serious low labor shortage and that Lewis County is even worse. Ms. Mayforth agreed that it is the lowest ever, all over as Baby Boomers retire and more people move out of state. Further discussion ensued on the lack of workforce.

Ms. Stone asked if there is a false message in the Unemployment Insurance numbers. Ty suggested training for the under-employed to advance in their jobs. She presented that the #1 sector in the North Country is retail, with healthcare being 2nd, and the public sector 3rd. These are not high paying jobs. Ms. Pettit expressed that businesses cannot afford full time employees and their benefits. She also commented that the workers working pay check to pay check cannot afford further training and education, nor do they have the time. Many have to work more than one part-time job. Ms. Munson agreed stating that these people are in survival mode. Ms. Pettit ended with "What comes after minimum wage?" Director Mayforth agreed that there are lots of jobs but, they do not pay well. Some

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examples being CNA, retail, food service, housekeeping and even 40% in the public sector including some County jobs. Further discussion ensued.

Chairman Matt Cooper asked to members to bring solutions to the next meeting.

Next meeting

September 19, 2019 - location TBD

Adjournment

Chairman Cooper asked for a motion to adjourn the meeting. Ms. Pietroski made the motion, and Mr. Castillo seconded the motion. All were in favor. The meeting was adjourned at 9:36 am.

Attendance:

Donald Alexander
George Anderson
Rod Castillo
Matthew Cooper
Cheryl Mayforth
Theodore Misiewicz
John O'Driscoll
Shellie Orloff
Jody Pettit
Lynn Pietroski
Ty Stone
Lisa Storey
Stephen Todd
Tracey Yarina

Others in Attendance

Ethan Brown
Brittany Davis
Anthony Hayden
Lisa Hetzner
Cody Horbacz
Jennifer Jones
Tim Maloney
Angel Munson
Jennifer Pound
Claudia Whitmire

